



**University of  
Zurich** <sup>UZH</sup>

Department of Business Administration

### The University of Zurich at a Glance

The University of Zurich enjoys an international reputation as a place of excellence in education and research that is also Switzerland's largest university. Zurich's international reputation is supported by several independent and international rankings, where it has been named among Europe's best universities (e.g. rank 12 in the Shanghai ranking of 2008). The University of Zurich also proudly looks back at twelve Nobel Prize winners, with the first being Wilhelm Conrad Röntgen in 1901. Its most recent winner is Rolf M. Zinkernagel, who received the Nobel Prize in 1996.

The University's researchers and students benefit from the infrastructure that Zurich provides as a centre of education and research. Apart from its own libraries, the University offers its members access to worldwide electronic archive collections, libraries and the onsite facilities of the Federal Institute of Technology (ETH), as well as to the city's library institutions.

### City of Zurich

Located on the shores of Lake Zurich and with views of the snowcapped peaks beyond, Zurich can offer a truly unique blend of high culture and adventure: home to more than 50 museums and 100 art galleries, international fashion labels and urbane home-grown brands, the liveliest and most colorful night life in Switzerland, bathing in both the lake and the rivers in the center of town and hiking on the local mountain Uetliberg.

### Faculty

René Algesheimer  
Market Research

Uschi Backes-Gellner  
Business, Industrial Relations &  
Personnel Economics

Helmut Dietl  
Services and Operations  
Management

Egon Franck  
Strategic Management and  
Business Policy

Ulrich Kaiser  
Economics of Innovation and  
Entrepreneurship

Diethard Klatte  
Optimization

János Mayer  
Stochastic Linear Programming

Conrad Meyer  
Financial Accounting

Margit Osterloh  
Organization Theory, Technology &  
Innovation Management

Dieter Pfaff  
Managerial Accounting

Andrea Schenker-Wicki  
Performance Management

Andreas Georg Scherer  
Foundations of Business Administration, CSR & Theories of the Firm

Karl Schmedders  
Computational Economics

David Seidl  
Organization and Management

Bruno Staffelbach  
Human Resource Management

Florian Stahl  
Quantitative Marketing

Hans Peter Wehrli  
Marketing

## PhD Programs

## Business Administration Management & Economics



# PhD Programs

## Business Administration Management & Economics

### Doctoral Programs

The doctorate in **Business Studies** offers the possibility to conduct research in the following fields:

- Auditing, Financial & Managerial Accounting
- Corporate Leadership and Governance
- Human Resource and Performance Management
- International Management and Entrepreneurship
- Marketing and Market Research
- Services and Operations Management

You may also conduct research in the following fields if you are aiming at receiving a PhD within the **Management & Economics** program:

- Business Economics and Business Strategies
- Personnel Economics
- Innovation Management

Fundamentals of macroeconomics and microeconomics, political economy and international business are covered as well.

### Cost of Study

In Switzerland no tuition is taken and only very low administrative fees are incurred. You may expect about 600 CHF per academic year in fees and contributions.

### Course Program

#### First Year

- core courses in business studies in analytical and empirical methods

#### Second Year and Beyond

- specialized courses and doctoral seminars which are held by UZH faculty and by distinguished international scholars
- dissertation research
- presentation of own research results

All courses are given in English. Students also have the option of participating in the Swiss Program for Doctoral Students in Economics at the Study Center of Gerzensee.

<http://www.szgerzensee.ch/courses/doctoral/>



### Application

Applications are accepted year-round. Acceptance decisions are communicated within four weeks after receipt of your application. Documents not in English or German have to be translated into either one of these languages. We prefer electronic applications – email your application to [gbs@business.uzh.ch](mailto:gbs@business.uzh.ch). Although we do not need legal certification, you will be required by the admission office to provide legally certified translations as well as legally certified copies of your documents in case your application is accepted.

Please include the following documents in your application:

- completed application form, available for download on our homepage <http://www.gsb.uzh.ch>
- curriculum vitae
- copies of university diplomas and transcripts of academic records
- description of how exams are graded at the home university
- motivational letter
- writing sample (term paper, master thesis)
- two letters of recommendation accompanied by our recommendation form, to be sent directly by regular mail to our office
- GMAT/GRE test results (mandatory)
- proof of English proficiency (TOEFL/IELTS)