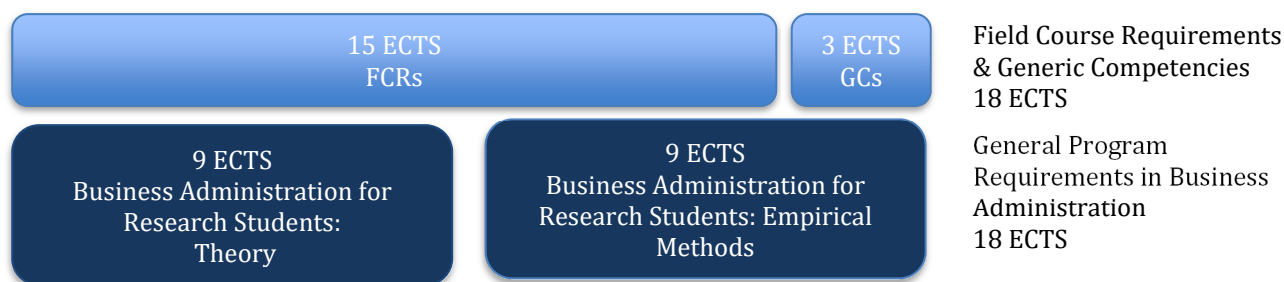


Structure for a PhD Course Program in Field 1 Accounting, Auditing and Corporate Governance

The course program is part of the “Swiss Doctoral Program Network in Accounting Research (DAR)” (see www.dar.uzh.ch for details). DAR is a network among the Universities of Basel, Bern, Neuchâtel, and Zurich. The course program trains doctoral students in conducting state of the art research in the area of Accounting, Auditing and Corporate Governance and prepares them for a successful international academic career. The program provides a rigorous introduction into essential research methods, where the UZH branch of the network provides the opportunity to specialize in the areas of analytical or empirical research. Guided by UZH faculty and renowned adjunct professors from leading Business Schools in the world, participating doctoral students learn to develop research ideas, to implement appropriate research methods, and to publish their work in academic research journals. Research topics can be chosen from a wide area of emerging issues such as the informational role of financial accounting measures and disclosure practices for capital market participants, the use of managerial accounting information for decision making, performance measurement and the design of incentive contracts, the economic consequences of new regulatory measures and corporate governance reforms, as well as the role of auditors and changes in the market for auditing services. The program requires excellent analytical and quantitative skills. A strong undergraduate preparation in statistics and microeconomics is an advantage, as well as a prior training at the undergraduate or graduate level in accounting, auditing, corporate governance, or a related field.



1. General Program Requirements (GPR), 18 ECTS

- Business Administration for Research Students: Theory (9 ECTS)
- Business Administration for Research Students: Empirical Methods (9 ECTS)

2. Field Course Requirements (FCR), 15 ECTS out of a variety of elective field courses

A. General courses

- Research Seminar in Accounting, Auditing & Governance (3 ECTS)
- Doctoral Seminar in Accounting Research (3 ECTS)

B. Courses in Analytical Research

- Doctoral Seminar in Analytical Accounting Research (3 ECTS)
- Analytical Research in Financial Accounting (3 ECTS)*
- Analytical Research in Managerial Accounting (3 ECTS)*
- Analytical Research in Corporate Governance and Executive Compensation (3 ECTS)*

C. Courses in Empirical Research

- Empirical Research in Financial Accounting (3 ECTS)*
- Empirical Research in Managerial Accounting (3 ECTS)*
- Empirical Research in Corporate Governance and Executive Compensation (3 ECTS)*

*several course offers on changing topics, see www.dar.uzh.ch for details

3. Generic Competencies (GC), 3 ECTS

- Workshop „Scholarly writing“ (Reid, 3 ECTS)
- Workshop „Writing and Publishing Concise Research Papers“ (Backes-Gellner & Pull)

Participating UZH faculty:

Chen, Hui; Eberle, Reto; Franck, Egon; Göx, Robert F; Oesch, David; Pfaff, Dieter

DAR-Adjunct faculty in 2023:

Hail, L. (Wharton); Hemmer, T. (Rice), Taylor, D. (Wharton); see www.dar.uzh.ch for more details and courses in other years