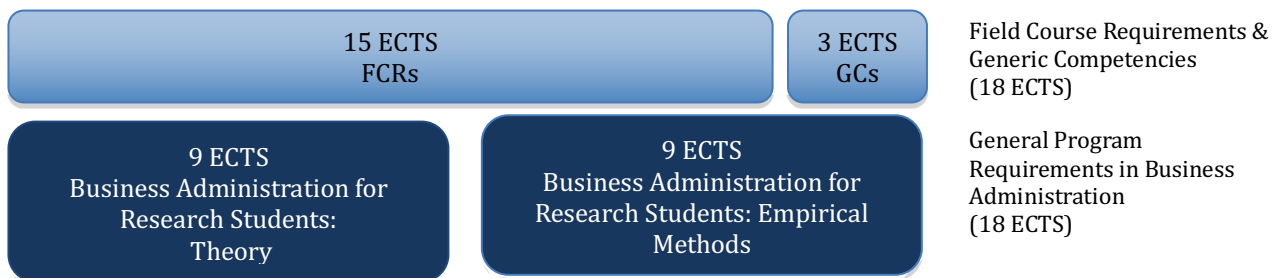


Structure for a PhD Course Program in 2026

Strategy, Organization, Innovation (SOI)

We conduct theoretical and empirical research about organizations, their management, strategies, intra- and inter-organizational relations, organizing processes, and organizational development. Research in Strategy, Organization, and Innovation (SOI) builds upon a broad selection of theoretical foundations including cognitive and learning theories, institutional theory, organizational ecology, organizational and industrial organization economics, resource-based theory, social network theory, strategic choice theories, systems theory, as well as non-mainstream approaches such as critical and post-modern perspectives. We contribute knowledge about emerging and continuing management challenges such as business ethics, corporate social responsibility, governance and control, corporate venturing, entrepreneurship, international management, global strategies, organizational behavior, organizational learning and knowledge management, organizational renewal, organizational restructuring, organizational decline, M&A, and strategic alliances. We value theoretical and methodological rigor, encourage methodological pluralism and establish linkages between theory and practice.



1. General Program Requirements (GPR), 18 ECTS

- Business Administration for Research Students: Theory (9 ECTS)
- Business Administration for Research Students: Empirical Methods (9 ECTS)

2. Field Course Requirements (FCR), 15 ECTS

(3 ECTS each course; 15 ECTS total is required for PhD SOI field certificate)

- Current Topics in Management and Business Ethics (Scherer & Roulet) ^{1**}
- Emotional Foundations of Strategy (Seidl & Vuori) ^{2*}
- Learning and decision-making in behavioral strategy: Experimental and simulation modeling approaches (Keil & Denrell) ^{3*}
- Strategy and Innovation: Research Perspectives on Platforms, Ecosystems, and AI (Schulze & Kapoor) ^{4*}
- Organization, Management, and Theories of the Firm (Scherer, Seidl, Rost and colleagues from other universities) ^{**}

3. Generic Competences (GC), 3 ECTS

- «Contemporary Readings on Behavior in Organizations» (Menges, 3 ECTS) *
- Generic courses determined by PhD advisor

¹ Course will be offered in HS 2026 jointly with Professor Thomas Roulet (University of Cambridge).

² Course will be offered in HS 2026 jointly with Professor Timo Vuori (Aalto University).

³ Course will be offered in FS 2026 jointly with Professor Jerker Denrell (University of Warwick).

⁴ Course will be offered in FS 2026 jointly with Professor Rahul Kapoor (Wharton School of Business)

* annual course offering

** biennial or sporadic course offering

List of SOI professors:

Professor Raphael Flepp
 Professor Egon Franck
 Professor Johannes Luger
 Professor Thomas Keil
 Professor Andreas Georg Scherer
 Professor Anja Schulze
 Professor David Seidl

Please note that the PhD SOI field was formerly named MOS field (management, organization, strategy) and has been renamed in 2024.