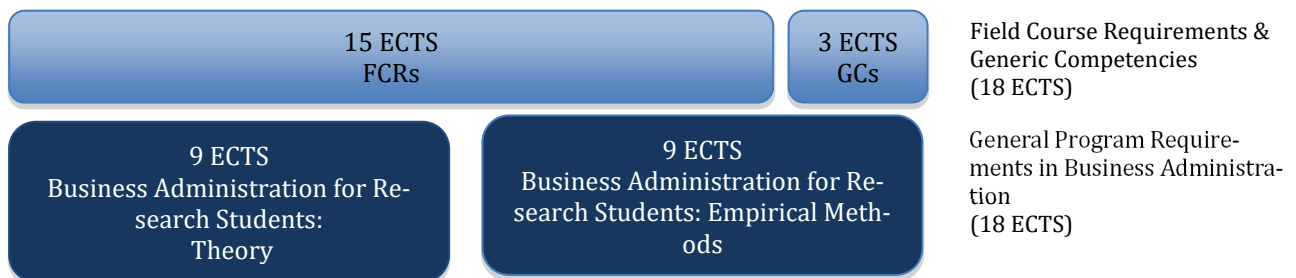


# Structure for a PhD Course Program in 2023

## Management, Organization, and Strategy (MOS)

We conduct theoretical and empirical research about organizations, their management, strategies, intra- and inter-organizational relations, organizing processes, and organizational development. Research in Management, Organization and Strategy (MOS) builds upon a broad selection of theoretical foundations including cognitive and learning theories, institutional theory, organizational ecology, organizational and industrial organization economics, resource-based theory, social network theory, strategic choice theories, systems theory, as well as non-mainstream approaches such as critical and post-modern perspectives. We contribute knowledge about emerging and continuing management challenges such as business ethics, corporate social responsibility, governance and control, corporate venturing, entrepreneurship, international management, global strategies, organizational behavior, organizational learning and knowledge management, organizational renewal, organizational restructuring, organizational decline, M&A, and strategic alliances. We value theoretical and methodological rigor, encourage methodological pluralism and establish linkages between theory and practice.



### 1. General Program Requirements (GPR), 18 ECTS

- Business Administration for Research Students: Theory (9 ECTS)
- Business Administration for Research Students: Empirical Methods (9 ECTS)

### 2. Field Course Requirements (FCR), 15 ECTS

(3 ECTS each course; 15 ECTS total is required for PhD MOS field certificate)

- Workshop: Making a Theory Contribution in Management Research (Kaiser, Grimpe & Sofka) <sup>1\*\*</sup>
- Current Topics in Strategy and International Management (Keil & Semadeni) <sup>2\*</sup>
- Workshop: Writing Theory Sections and Theory Papers for Management Journals (Menges & Morris) <sup>3\*\*</sup>
- Workshop: Publishing in Top-Tier Management Journals with Novel Research Methodologies (Menges & Waldman) <sup>4\*\*</sup>
- Current Topics in Management and Business Ethics (Scherer & Amis) <sup>5\*</sup>
- Current Topics in Organization Theory and Strategy (Seidl & Feldman) <sup>6\*</sup>
- Theorizing and Writing Qualitative Work-Qualitative Research (Seidl & Zilber) <sup>7\*\*</sup>
- Organization, Management, and Theories of the Firm (Scherer, Seidl, Rost and colleagues from other universities) <sup>\*</sup>

### 3. Generic Competences (GC), 3 ECTS

- «Contemporary Readings on Behavior in Organizations» (Menges, 3 ECTS) <sup>\*</sup>
- Generic courses determined by PhD advisor

<sup>1</sup> Course will be offered in FS 2023 jointly with Professor Christoph Grimpe and Professor Wolfgang Sofka (Copenhagen Business School)

<sup>2</sup> Course will be offered in HS 2023 jointly with Professor Matthew Semadeni (Arizona State University)

<sup>3</sup> Course will be offered in FS 2023 jointly with Professor Shad Morris (Marriott School of Business, Brigham Young University)

<sup>4</sup> Course will be offered in FS 2023 jointly with Professor David Waldman (Arizona State University)

<sup>5</sup> Course will be offered in HS 2023 jointly with Professor John Amis (University of Edinburgh)

<sup>6</sup> Course will be offered in FS 2023 jointly with Professor Martha Feldman (University of California, Irvine)

<sup>7</sup> Course will be offered in HS 2023 jointly with Professor Tammar Zilber (The Hebrew University of Jerusalem)

<sup>\*</sup> annual course offering

<sup>\*\*</sup> biennial or sporadic course offering

#### List of MOS professors:

Professor Egon Franck  
 Professor Ulrich Kaiser  
 Professor Thomas Keil  
 Professor Jochen Menges  
 Professor Andreas Georg Scherer  
 Professor Anja Schulze  
 Professor David Seidl